USER ROLES

	On-Demand Courses	Certification Courses	Admin Dashboard
General User	~	0	0
Student User	✓	~	0
Group Admin	~	~	~

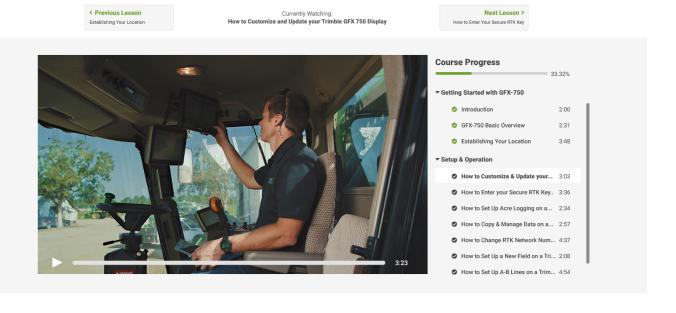
General User - This user role will have access to all the on-demand content, which includes the videos, courses and resources. Would like to track user activity and engagement with videos through Voo Player for more detailed reporting on the custom group admin dashboard. Once a general user watches all the videos in a course (non-certification / non-quizzing), they will be issued a Certificate of Completion.

Student User - This user type can access all the on-demand content as well as the certification courses containing the quizzing after each video. Would like to track user activity and engagement with videos through Voo Player for more detailed reporting on the custom group admin dashboard. Once a student user watches all the videos in a course (non-certification / non-quizzing), they will be issued a Certificate of Completion. Once the student user completes a Certification course with quizzing at the end of each video, they will be issued a Certified Trainer certificate to verify they met the requirements of that course.

Group Admin - This user type will have access to all courses (non-quiz and quiz) but their main function will be to manage users in their group and monitor their activity through user engagement reporting.

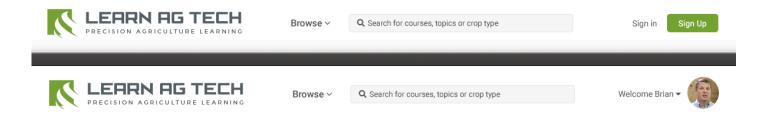
INTUITIVE USER EXPERIENCE / DESIGN

Trimble GFX-750 - Basic Operation



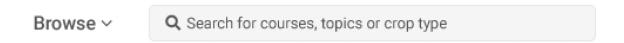
For the layout / design, we will keep the look of the existing <u>LearnAgTech.com</u> website layout where the contents are to the right of the video with course progress, complete / incomplete icon, title, video duration and categorization. At the top, we will have the previous video and next video for easy navigation.

HEADER WITH IMAGE



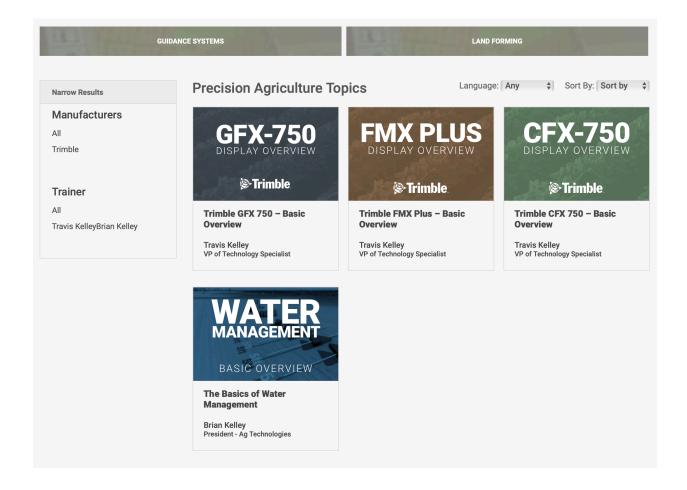
The header, when signed out, will have Sign in & Sign up buttons. When a user is signed in, it will display their picture and name. In the dropdown by their name, they can access their user dashboard, edit account and sign out.

POWERFUL SEARCH OPTIONS



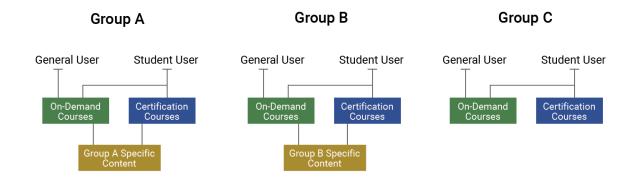
We need to create a way to incorporate tags so videos and courses are displayed to match the users search request.

COURSE FINDER



Want to match the functionality of the existing area on LearnAgTech,com - The only addition is in the left sidebar, we may add an option to view videos or courses. We may add individual videos in the future.

CUSTOM GROUP CONTENT



For each Group, they will have general users and student users with access to the on-demand courses and the certification courses. But let's say for Learn Ag Tech, we have Group A called Tractor Supply that signs their users up to get certified as technicians. They can see all the content we add but would like to add a custom "new employee training" course that only users from Group A can see. This is possible with this add-on (https://www.uncannyowl.com/downloads/uncanny-learndash-groups/) "Customize course content for groups. With a simple shortcode you can show different content to your learners depending on what group they're in. It's far easier than creating unique courses for each group if you need to rebrand content!"

USER FRIENDLY QUIZZING

Want to make sure the quizzing experience is user friendly. We had to modify areas of the quiz process in Lifter. Basically, there will be a video and a quiz. Once the user completed the quiz and passes, the system should display that the user passed and show the questions with the correct answers like we have. If a user does not pass, they will have to retake that quiz and the retake will be recorded in the report. Once the user completes the quiz and is displayed with the results, there should be a button that says "Next Lesson", and when clicked, takes the user to the next lesson. There also should be a way for the user to always be able to access the quiz results as well as watch the accompanying videos. I like the way we have the quizzing aspect on LearnAgTech.com, although we had to custom code quite a bit.

USER PROFILES / DASHBOARD

LearnDash offers robust user profiles so your learners can see which courses they can access, their progress, quiz performance, and print any earned certificates. Would want to see what LearnDash has out of the box and design around that like the example I sent yesterday.

CUSTOM GROUP ADMIN DASHBOARD

This would be a specific page where group admins can go to add, delete and manage users in their group. They can access reports, assign new courses and more. Below are add-ons to make this easier:

- **Group Registration** https://www.uncannyowl.com/downloads/uncanny-learndash-toolkit-pro/ Allows admins to register their users to LearnDash and WP at the same time.
- Enrollment Codes (https://www.uncannyowl.com/downloads/uncanny-learndash-codes/)
- Branded Group Management / Reporting (https://www.uncannyowl.com/downloads/uncanny-learndash-groups/) This will help group admins go to a page, branded with their company logo, where they can manage their users, see reports and customize course content. "With a simple shortcode you can show different content to your learners depending on what group they're in. It's far easier than creating unique courses for each group if you need to rebrand content!"

DESIRED FEATURES

- Autocomplete lessons and topics at the end of video (This would only apply to the ondemand lessons and courses where there is no quizzing, eliminating the user from having to hit a "Mark Complete" button, allow them to access the videos they need to watch, while tracking their progress. I believe this is built in to Learn Dash, as on their demo site they say, "This lesson will be automatically marked as complete when the video is finished."
- One-Time Purchase Would like the ability to add optional courses, which aren't included in their subscription, that can be purchased separately.
- Detailed Reporting (https://www.learndash.com/wordpress-course-plugin-features/)
 LearnDash reporting captures all the details you care about on your learners and Quiz Performance.

REGISTRATION PROCESS

There will be three ways to become a learner on the site:

- 1) **On Page Sign-Up** Anyone who comes to the site can click on one of the Sign-Up links on the site, where they can create their account, enter the CC information and enroll only as a General User.
- 2) Redemption / Enrollment Code This would be where a user is given a redemption or enrollment code and enters during the sign up process. We will give codes with an allotted number of seats to group admins and they can share with their members. We may give multiple codes to each group as one code could be for General Users only and the next will be for Student Users. With each code, that user will be enrolled as part of that group.
- 3) Admin Registration This would be where an admin can add learners through the backend portal. There are various methods to add new users such as individually or batch from a CSV file.